



B-Tech Promotion

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Tom Meylink joins B-Tech in Director of Sales (Europe) Role

B-Tech AV Mounts have bolstered their sales team further with the appointment of well-known industry stalwart Tom Meylink.

Tom is joining B-Tech in a new role that will be overseeing our international sales process, concentrating on Europe. We have had some good growth from our European operations over the past couple of years but this growth is now requiring leadership and direction from a single point. Tom will be working with Jon, Paul and Thomas together with their respective sales teams to further extend our offerings internationally with the aim to have a coordinated effort between the various European team members rather than operating as a group of individuals. Tom has been tasked to identify what is required in order for us to meet my demands and then to implement it as efficiently as possible.

Some of you may know Tom from his prior employment - he was Vogel's International Business Development Manager for nearly 8 years, so has a lot of experience at a high level in the AV industry in Europe and specifically in our area of expertise - brackets. Tom will operate from the newest addition to the B-Tech Group, B-Tech International (Europe) B.V. which has been incorporated in the Netherlands, and will spend his time between our 3 current European locations (Brussels, Barcelona and Berlin), Daventry and as well as visiting customers.

Tom will be in Madrid on Wed 21st Nov attending BITAM and can be found on the B-Tech booth etc (will confirm this tomorrow morning)

Tom can be reached at tmeylink@btechavmounts.com ralph@btechavmounts.co.uk

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Daventry, UK, (14 Nov 2018) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts is an award-winning, family-owned company that has over 45 years of experience in design, manufacture and distribution of audio visual accessories. B-Tech's head office is located in Daventry, United Kingdom. B-Tech's product range is designed by its in-house engineering teams. B-Tech offers a comprehensive range of audio and visual mounting solutions including wall, ceiling and floor stands, and mounts for TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

The B-Tech International group of companies has offices and distribution facilities in the, UK, Belgium, Germany, Spain, Hong Kong, China, USA, Singapore, Russia, Vietnam, UAE, Norway, Finland, Japan, South Korea, Australia, India, Brazil and South Africa. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com