



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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InfoComm India brings big opportunities for B-Tech

B-Tech enjoyed a highly successful return to Mumbai as they exhibited with distribution partner Mindstec at InfoComm India.

Displaying a range of our latest mounting solutions, including a broad selection of our pop-out solutions, it was a pleasure to further establish our presence in the region as it continues to experience strong economic growth, particularly in the technology sector.

Working alongside fellow manufacturers Datapath, Cabletime, RTI, Visiology, and Soltec, a bustling three days at the Bombay Exhibition Centre brought many new contacts and leads to the stand as well as established partners and customers made during last year's show.

Jon Alway, International Sales Manager for B-Tech, returned from Mumbai with nothing but optimism for the future. He said: "With digital signage growth going hand-in-glove with India's economic upturn, B-Tech's range covers all requirements from a single screen to the largest of control room displays. The convenience of pop-out mounting solutions brings ease to the install process as well as future maintenance."

He added: "We have seen particularly strong growth from the corporate and retail verticals as integrators discover the benefits of faster, professional installs and the versatility of our System X and System 2 solutions. B-Tech are perfectly suited to meet India's growing AV ambitions. It's an exciting time for the industry in India." Transport hubs, and the need for a wide scope of digital signage are a particularly strong growth area.

Supported by government investment, the Indian Aviation market is growing like never before. India registered double-digit domestic air passenger growth for the 45th straight month.

With double digit growth, India remained the world's fastest growing domestic aviation market for the third consecutive year for the year ending March 2018 (source: IATA). Massive airport infrastructure is being planned and underway at different development stages. With an investment of £33 billion in 100 new airports by 2030.

A video highlighting our latest pop-out mounting solutions for smaller displays can be seen here: <http://www.inavateapac.com/products/article/b-tech-highlights-expansions-to-its-mount-ranges>

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Daventry, UK – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors



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and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com