



B-Tech AV Mounts Press Release

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B-Tech AV Mounts
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Mark Walker promoted to Managing Director UK

B-Tech AV Mounts; award winning designer and manufacturer of pro AV mounting solutions, is pleased to announce the promotion of Mark Walker to Managing Director UK.

Mark first stepped through the doors of B-Tech in 2007 and forged an extremely successful career in sales; starting out in an internal tech sales position before progressing to Area Sales Manager, Key Account Manager and Senior Business Development Manager.

During this 11-year period, Mark's contribution to the company was multi-faceted and went beyond his duties as a salesperson, it saw him involved in multiple areas of the business, ranging from working with the product development department on key B-Tech lines to starring in product videos shot at exhibitions around the globe.

With a broad understanding of B-Tech operations and product knowledge that was second to none, Mark's importance to B-Tech was duly recognised in 2018 with a promotion to the position of Director of Operations UK, where he has overseen all aspects of the business from manufacturing and logistics through to sales.

As Managing Director, Mark will continue to lead the UK team in all aspects of the business and will be a key decision maker in operational procedures that affect the wider B-Tech International Group of companies around the world.

Dick van Baarlen, CEO of B-Tech AV Mounts: "I am absolutely delighted to announce Mark as the new MD of B-Tech in the UK. Mark has proven himself to be a more than capable individual over the past few years whilst performing his duties as Director of Operations and I am sure he will excel in this next step up."

Reflecting on his career at B-Tech, Mark comments: "It is amazing to have been able to develop and grow my own career in parallel to B-Tech over these past 15 years. It's incredible how far we have come as a company and brand and to feel like an integral part of that journey is extremely rewarding". He adds: "We strongly believe in the opportunity that is out there and I'm excited about pushing B-Tech further forward and realising our full potential as the global leader for pro AV mounting."

Mark takes up his position with immediate effect and can be reached at mwalker@btechavmounts.com

For more information about B-Tech AV Mounts please visit www.btechavmounts.com

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About B-Tech AV Mounts

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Designed to stringent TUV and UL safety standards by our in-house team of engineers in the UK, B-Tech products are available as wall or ceiling mounts, desktop stands or as freestanding, mobile or bolt-down floor stands. Previous winner of the sought-after AV Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.

As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787**, email info@btechavmounts.com or visit www.btechavmounts.com