



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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B-Tech AV Mounts centralise operations in Europe

B-Tech AV Mounts has moved to create an improved service and distribution model throughout mainland Europe.

In a move that addresses any uncertainty over Brexit, as well as bringing a better supply structure direct to its EU customers, B-Tech has invested heavily in its Belgium warehouse and showroom, which will now provide a European hub for distribution to its Continental teams.

B-Tech's European offices and operations in Berlin, Brussels and Barcelona had previously relied on stock from the company's large UK headquarters. However, investment in new floor-to-ceiling racking, plus a new showroom, will see B-Tech's Belgian operations - B-Tech Pro-AV BVBA - now sourcing and stocking direct to its sister companies – providing a more direct distribution route to EU customers.

Matt Bennet, CEO of B-Tech Group, said: "Following our recent reorganisation, operations in Belgium now see our stockholding capacity increased about four-fold – giving us the ability to hold far more stock in Europe than ever before. This move helps us and our customers deflect any import/export concerns regarding Brexit, as we will feel little effect, whatever the outcome. With Tom Meylink's appointment as our Director of European Operations announced late last year, we are now in a perfect position to further solidify our position as a leading provider of AV mounts throughout the continent."

B-Tech's 60,000 sq ft UK warehouse remains the company's largest stocking facility, and will continue to supply for England, Scotland, Ireland and Wales, as well as providing stock reinforcement for Europe, if required.

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Daventry, UK, (10 April 2018) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors



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and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com